

SPONSORSHIP PROPOSAL



A OneFamily Fund Canada Special Event
Wednesday April 9, 2014

About OneFamily Fund

OneFamily Fund Canada provides direct financial, legal and emotional support to thousands of victims of terror, Jewish and non-Jewish, in Israel. It is at the forefront of providing long-term support for physical and emotional health. Through its years of experience and strong connections with hospitals, government officials and caring individuals, OneFamily gives strength to a generation affected by terrorism.

Programs and initiatives include: financial assistance; psychological counseling, support groups, camps and retreats; assistance coordinating applications for government benefits; housing assistance; and help pursuing employment and educational opportunities. Those in need can better move forward in their recovery thanks to the ongoing support and relationships formed with OneFamily's professional staff, lay leaders, volunteers and supporters.



The OneFamily Fund Vision

- To positively impact the physical and emotional rehabilitation of victims of terror and their families.
- To empower each victim to achieve financial and emotional independence.
- To provide a uniquely comprehensive blend of financial and legal assistance and therapeutic programs tailor-made to each person, delivered in a hallmark "family" atmosphere of togetherness that the victims have come to love and trust.
- To champion the rights and needs of victims of terror and to ensure their rehabilitation and reintegration.

Where Your Funds Will Go: OneFamily Therapeutic Youth Camps in Israel

The funds raised through this event will be targeted to OneFamily Fund Therapeutic Youth Camps. Throughout the year, during Chanukah, Pesach and Summer vacation, OneFamily provides sleep-away camps for children who have been affected by terror. These vulnerable youth take part in a well-balanced variety of both fun and therapeutic activities.

- **Fun and leisure activities:** The aim of this component of the camp is for children to experience happiness and to acquire the release needed to prepare the ground for deeper therapeutic work. Activities include hiking, jeep tours, amusement park visits, swimming and cultural events.
- **Therapeutic activities:** The goal of these activities is for participants to learn how to deepen relationships, process significant emotional issues, make personal connections and feel empowered to share their internal worlds through experiences. The children participate in such activities as movement and music workshops, cooking classes, hydrotherapy and expressive arts.

As well, counselors and therapists lead activities designed to develop direct dialogue on issues of loss and bereavement, memory, longing, pain and difficulties dealing with family and friends as a result of the bereavement or trauma. It costs \$1,000 for every young victim of terror to attend a youth camp.



Sponsorship Opportunities

Platinum Sponsor



\$7,500

Platinum benefits include:

- Primary logo placement on Spring Soiree web page
- Primary logo placement on the event invitation
- Primary logo placement on all event-related materials
- Primary logo placement on the sponsor video loop at the event
- Primary logo placement on OneFamily Fund Canada's Facebook page
- A personal thank you from the chairs at the event
- 8 tickets to the event



Sponsorship Opportunities

Gold Sponsor



\$5,000

Gold benefits include:

- Prominent logo placement on Spring Soiree web page
- Prominent logo placement on the event invitation
- Prominent logo placement on all event-related materials
- Prominent logo placement on the sponsor video loop at the event
- Prominent logo placement on OneFamily Fund Canada's Facebook page
- A personal thank you from the chairs at the event
- 6 tickets to the event



Sponsorship Opportunities

Silver Sponsor



\$2,000

Silver benefits include:

- Logo placement on Spring Soiree web page
- Logo placement on the event invitation
- Logo placement on all event-related materials
- Logo placement on the sponsor video loop at the event
- Logo placement on OneFamily Fund Canada's Facebook page
- A personal thank you from the chairs at the event
- 4 tickets to the event



Sponsorship Opportunities

Bronze Sponsor



\$1,000

Bronze benefits include:

- Logo placement on Spring Soiree web page
- Logo placement on the sponsor video loop at the event
- Logo placement on OneFamily Fund Canada's Facebook page
- 2 tickets to the event



Please Contact Us For More Information:

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OneFamily
Overcoming Terror Together

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AN ATTACK LASTS A MINUTE, THE AFTERMATH LASTS A LIFETIME